



Unbox. Expand. Exform.

## REAL-ESTATE PARTNER PROGRAM

*Upgrade the Move-In Experience*

### THE OPPORTUNITY

Today's clients expect more than a transaction—they expect an experience.

Exform partners with select real estate professionals to deliver a **premium, memorable move-in upgrade** that clients use every single day.

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### WHAT WE OFFER YOUR CLIENTS

- ✓ **Exclusive Partner Pricing (15% Off)**
- ✓ Premium, modern seating solutions
- ✓ Ships in a box → perfect for condos & tight spaces
- ✓ No tools. No assembly. **FREE SHIPPING.**
- ✓ Ready-to-enjoy comfort in minutes



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### WHY IT WORKS FOR YOU

#### 1. Stand Out Instantly

Differentiate yourself from agents offering generic closing gifts.

#### 2. Create Daily Brand Recall

Your clients don't remember gift baskets—they remember what they use every day.

#### 3. Enhance the Client Experience

Make move-in day smoother, faster, and more enjoyable.

#### 4. Win More Referrals

Memorable experiences turn into conversations—and conversations turn into referrals.

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## HOW IT WORKS

1. **You introduce Exform to your clients**
  2. Provide your **exclusive partner access (EXCLUSIVE COUPON CODE)**
  3. **Exform Comfort Cards** available for purchase (Gift Card)
  4. Your client receives premium seating at a preferred rate
  5. They enjoy their new space—immediately
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## OPTIONAL: CLOSING GIFT UPGRADE

Position Exform as your **signature closing experience**:

“Welcome home—comfort is on us.”



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## PARTNER BENEFITS

- Exclusive, non-public offer for your clients
- Simple, frictionless process
- No inventory or logistics required
- Opportunity for ongoing collaboration & co-marketing